



Drive Green, Charge Clean



MOBILE POWER, INFINITE POSSIBILITIES



Charging the Future

Watt Charge Company Overview

Watt Charge stands out as a trailblazer, advancing electric mobility with a concentrated focus on accelerating the growth of electric vehicles in the UAE & GCC. Committed to a sustainable future, we leverage cutting-edge power solutions, including renewable energy sources, to forge a connected world of accessible and eco-friendly electric transportation. Join us at Watt Charge as we lead the way towards a greener and more mobile tomorrow.



Who We Are

WattCharge is the newest addition to the Sinatra Holdings conglomerate, established in the United Arab Emirates and the Gulf Cooperation Council in January 2010. It stands as one of the largest holding companies overseeing a group of subsidiary firms offering products and services in distinctive markets, especially within the Gulf Cooperation Council region.

WattCharge is a specialized company For technology and energy solutions focused on providing innovative and advanced solutions. It distinguishes itself through its steadfast alignment with sustainable renewable energy.





W A T T C H A R G E

Mission Statement

At Watt Charge, we embark on a mission to unlock the potential of electric mobility through renewable energy, empowering the growth of electric vehicles in the thriving UAE markets. Through cutting-edge power solutions and a commitment to sustainable innovation, we aspire to transform transportation, heralding a greener, more connected future. Join us as we charge ahead, shaping a world where mobility knows no limits.



The vision

In our vision for the future of electric mobility, Watt Charge envisions a world where finding a charge is never a worry for electric vehicle owners. Our vision is to pioneer solutions that eliminate charging concerns, ensuring electric mobility is always accessible, hassle-free, and available anytime, anywhere.

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Social Responsibility

Aligned with our commitment to sustainability, Watt Charge actively engages in community initiatives, educational programs, and eco-friendly practices. Our efforts include



Net Zero Commitment :

In following the eco-conscious path set by Sinatra Holding, Watt Charge wholeheartedly adopts Net Zero standards for our building operations. This commitment resonates with our deep-seated goal of minimizing our carbon footprint and contributing to a greener planet which by extension contributes to climate change as a whole.



ISO 9001 Certification:

At Watt Charge, our dedication to delivering excellence is underscored by our ISO 9001 certification. This ensures that our processes and services consistently meet the highest quality standards, providing our customers with a sustainable and superior experience.



ISO 14001 Certification:

In our pursuit of environmental harmony, Watt Charge proudly holds ISO 14001 certification. This signifies our steadfast commitment to reducing our ecological impact and promoting sustainable practices that align with the rhythm of our planet.



ISO 10002 Certification:

Our 24/7 support team is not just trained; they are certified under ISO 10002, emphasizing our commitment to quality and ensuring that our Complaints handling and customer satisfaction, contributes to the sustainability of positive experiences.



ISO 23592:2021 Certification:

Watt Charge's operational excellence is encapsulated in our ISO 23592:2021 certification, a testament to our commitment to efficiency and excellence in all aspects of our operations and services.



ISO 14064-1:2018 Certification:

Aligned with our eco-responsibility, we adhere to ISO 14064-1:2018 standards, measuring and reporting greenhouse gas emissions (GHG). This certification demonstrates our commitment to transparency in tracking and reducing our carbon footprint.



ISO 26000:2010 Certification:

Aligned with our eco-responsibility, this certification emphasizes sustainability and corporate social responsibility.



ISO 45001:2018 Certification:

Committed to health and safety, this certification ensures a safe and sustainable work environment.



ISO 27001:2022 Certification:

Upholding international standards for information security, we prioritize the protection of sensitive data through effective ISMS (information security management system).



Meet The Team

A diverse and talented group of dedicated professionals committed to excellence, collaboration, and innovation. Our team brings a wealth of expertise and experience, driving our company's success and delivering exceptional results in every project we undertake.

Team Of Success

Team of Success: Dedicated professionals driving achievements through collaboration, innovation, and relentless pursuit of excellence across all endeavors.



Eng. Ayaz Dawood Alware
Chef Transformation Officer

A passionate engineer with 20 years of working experience as engineer, business developer and product / project developer. Proven expertise in Engineering technology, manufacturing, & product innovation.



Ahmed Dabousi
Chef Strategic office

Successful history in leading a team, expand the managed portfolio base and guarantee customer centricity in business industry.
Demonstrated ability to retain and grow business. Excellent background in customer centricity, exceeding client expectations by understanding clients' businesses and identifying clients' need behind the need.



Dr. Amro Taleb
Chef People & Stainability Officer

I'm a professor ,a consultant and lead auditor in management field of QHSES (Quality,Health ,Safety , Environment , Social) , Renewable Energy , Waste/ Water/Food,project Management , ISO Certifications like 14001/9001/45001/27001,Energy, Water,Pandemic Project,Innovation, Knowledge, Crisis Management, AI , Carbon credits and NGO management

Innovation Team

Pioneers pushing boundaries, creating transformative solutions, and driving forward-thinking initiatives that shape the future of our industry.



Zeid Abu Ennab
VP Project Management

A commercially astute and strategic business professional with a diverse blended experience in the hospitality industry, last-mile logistics, Business Development, and technology SaaS Sales.



Marcin Ptaszynski
VP Technical Operations

VP of Technical Operations, leads with strategic technical expertise.



Sofia Chaouni
Head of Sales

Head of Sales, drives strategic growth and customer relationships

Introducing Our Dynamic and Diverse Team!



Khedr Ibrahim

Full Stack Developer

Web developer at Watt Charge Mobilities, creating innovative EV charging sites.



Najaf

Full Stack Developer

Full Stack Developer, crafts seamless, captivating cross-platform experiences expertly.



Mohammed Zohny

Accounts & Admin Office

Accounts & Admin Officer, manages office and financial operations.



Moh'd Rabiya

Business Development Manager

Web developer at Watt Charge Mobilities, creating innovative EV charging sites.



Priya Sonar

Human Resource

HR leader Priya fosters collaboration, innovation, growth at Watt Mobilities.



Kashuf Hameed

Mobile App Developer

Kashuf creates impactful, user-centric solutions for Watt Mobilities.



Mishal C

Designer & Digital Marketer

Designer & Digital Marketer, crafts seamless, captivating cross-platform experiences expertly.



Naved Khan

Technical office

Technical Office, excels in managing technical office operations.



Farok Ragab

Mobile App Developer

Mobile Developer, crafts cross-platform apps using Flutter expertise.



Moh'd Shafeeque

UI UX Designer

UI/UX Designer, crafts seamless, captivating cross-platform experiences using expertise.

Watt Moto

As an associated company of Sinatra Holdings, we uphold the values it represents

- Sustainable Practices: Invest in and empower sustainable businesses across the UAE and MENA region.
- Integrity and Quality Management: Adhere to ethical and corporate governance standards. Achieve ISO 10002 Certification. Dedication to continuous improvement.
- Niche Market Enhancement: Enhance the quality of niche markets. Offer superior solutions for business growth and startup support.
- Team Collaboration: Foster harmonious collaboration at all levels. Share a unified vision for success.
- Reliability and Value Creation: Create enhanced value for customers, employees, investors, and communities. Ensure reliability in electric mobility services.
- Alliance and Accountability: Assume responsibility and accountability at every level. Adhere to ISO standards and relevant certifications.



Our Services

At Watt Charge, our suite of services is meticulously designed to address your power needs with precision and speed. We understand that electric mobility demands flexibility, especially in emergencies. Our services encompass:

- Rapid response to unexpected power depletion.
- Immediate assistance for EV owners facing critical situations.
- Ensures you get back on the road swiftly, minimizing downtime.
- Tailored charging solutions at your fingertips.
- Schedule charges based on your convenience and travel plans.
- Swift and efficient charging, providing you with the flexibility to power up whenever and wherever you need it.
- Mobile charging hub for events.
- Concierge service. (Communication service between the EV and our platform)





WATT CHARGE

No matter the situation,
we have a solution

Our Quality Assurance

Beyond plugging in and charging, we consider every EV owner an ambassador for a better future. Committed to providing easy-to-use services and ensuring you reach your destination even in case of vehicle malfunction.

Our Coverage Across the UAE

In our commitment to convenience and empowering our vision, Watt Charge is set to cover the entire United Arab Emirates, ensuring accessibility for users across the country. Join us as we revolutionize electric mobility.





We Serve

In collaboration with industry leaders, Watt Charge is proud to partner with renowned the leaders of electric vehicle manufacturers in the region. These great value strength our commitment to delivering cutting-edge solutions and promoting the widespread adoption of sustainable electric mobility.





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Convenience Packages

Tailored to meet your charging needs, our packages ensure you're always ready to hit the road. Choose from three options

 **Watt Package:**
Includes 4 charges a month

 **KiloWatt Package:** Amp up your charging with 8 charges a month

 **MegaWatt Package:** Supercharge your mobility with 12 charges a month



Join us as we revolutionize electric mobility, offering unparalleled convenience through our tailored charging packages.

Our Application

User-Friendly Interface for Seamless Charging

Experience the future of electric mobility with the Watt Charge app. Our user-friendly interface promotes ease of use, allowing you to navigate effortlessly and access all our services with a tap. Monitor your charging status, schedule boosts, and explore our convenience packages—all at your fingertips.





Tailored to meet your charging needs our packages ensure you're always ready to hit the road .

Choose from our options for your convert



Drive Green, Charge Clean

Our charging vehicles

Stand by on call vehicles

Build in DC charger - super charge And big capacity
battery with full BMS system



Corporate Employee Benefits:

Employees of corporate partners enjoy exclusive benefits, promoting electric mobility and a sustainable commute.

AI-Powered Concierge Service:

Experience cutting-edge technology with our AI solution featuring the "Concierge" service. It tracks consumption, efficiency, and provides longevity projections for your electric vehicles.

Periodic Educational Training Programs - Powered by CanaGulf:

Our world-class Learning and Development (L&D) team offers periodic educational training programs, keeping corporate clients informed about the latest advancements and best practices in electric mobility.

Choose Watt Charge as your corporate electric mobility partner, and let us drive your business towards a greener and more sustainable future.

Pre-scheduled Booking for Efficiency:

Ensure optimal efficiency with pre-scheduled bookings, allowing businesses to plan and manage their electric vehicle charging needs.

24/7 Business Support:

Our dedicated 24/7 business support ensures that corporate clients receive assistance whenever it's needed.





Empowering your business efficiency, Charges our mission's success

At Watt Charge, we offer specialized corporate services designed to enhance the electric mobility experience for businesses. Our commitment to excellence extends to corporate solutions, ensuring seamless integration and maximum benefits. Here's a glimpse of what our corporate services entail:

Convenient Rates for Cost Efficiency:

Our corporate services feature convenient rates, providing proven cost-efficient solutions for businesses.

Time-Saving Convenience:

Save valuable time by eliminating the need to find a charge station. With Watt Charge, we come to you, offering unparalleled convenience.

TeraWatt Solution for Multiple Charging:

Introducing our TeraWatt solution, capable of charging multiple cars simultaneously, optimizing efficiency for corporate fleets.

Contact us



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